



## **Bounty Pest Control**

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**We commit to uphold the Armed Forces Covenant and support the Armed Forces Community. We recognise the contribution that Service personnel, both regular and reservist, veterans and military families make to our organisation, our community and to the country.**

Signed on behalf of:

**Bounty Pest Control**

Signed: 

Name: Martin Rose-King

Position: Partner

Date: 15.01.26



# The Armed Forces Covenant

An Enduring Covenant Between

The People of the United Kingdom  
His Majesty's Government

– and –

All those who serve or have served in the Armed Forces of the Crown

And their Families

The first duty of Government is the defence of the realm. Our Armed Forces fulfil that responsibility on behalf of the Government, sacrificing some civilian freedoms, facing danger and, sometimes, suffering serious injury or death as a result of their duty. Families also play a vital role in supporting the operational effectiveness of our Armed Forces. In return, the whole nation has a moral obligation to the members of the Naval Service, the Army and the Royal Air Force, together with their families. They deserve our respect and support, and fair treatment.

Those who serve in the Armed Forces, whether Regular or Reserve, those who have served in the past, and their families, should face no disadvantage compared to other citizens in the provision of public and commercial services. Special consideration is appropriate in some cases, especially for those who have given most, such as the injured and the bereaved.

This obligation involves the whole of society: it includes voluntary and charitable bodies, private organisations, and the actions of individuals in supporting the Armed Forces. Recognising those who have performed military duty unites the country and demonstrates the value of their contribution. This has no greater expression than in upholding this Covenant.

## Section 1: Principles of The Armed Forces Covenant

1.1 We, **Organisation Name**, will endeavour to uphold the key principles of the Armed Forces Covenant:

- *Members of the Armed Forces Community should not face disadvantages arising from their service in the provision of public and commercial services.*
- *In some circumstances special provision may be justified, especially for those who have given the most, such as the injured or bereaved.*

## Section 2: Demonstrating our Commitment

2.1 We recognise the contribution that Service personnel, reservists, veterans, the cadet movement and military families make to our organisation, our community and to the country. We will seek to uphold the principles of the Armed Forces Covenant by:

- **Promoting the Armed Forces:** As an SME and using my voluntary roles in the pest management industry we proactively promote our support for the armed force and personnel at every opportunity by advocating the benefits to the community of employing veteran and supporting their families.
- **Employment support to members of the Armed Forces Community:** We already employ and seek to actively employ armed forces veterans
- **Communications, engagement and outreach:** As a business owner and British Pest Control Vice-President we / I actively engage with the sector to demonstrate how we can help veterans into employment and establish appropriate and accessible industry training schemes.
- **Commercial:** We provide pest management services to MOD and its contractors at discounted rates.
- **Health:** Veterans in our employment are fully supported with health care and full-paid time off work when dealing with accident and illness related to their services to our country.
- **Education:** As an industry trainer and Chair of the RSPH Pest Sector Advisory panel we continue to strive to establish training schemes that armed service personnel can gain funding for. This work has been taking place for several years and remains ongoing.
- **Any additional commitment the organisation wishes to make:** Our managing partner, Martin Rose-King, was a civilian working for 44 District Workshop REME. He gained his pest management training alongside UK Armed Forces personnel in Aldershot. Since establishing Bounty Pest Control in 1997 a deepening gratitude to the armed forces has grown. Any opportunity to assist the armed forces and personnel is a privilege for us.

2.2 We will publicise these commitments through our literature and on our website, setting out how we will seek to honour them and inviting feedback from the Armed Forces Community and our customers on how we are doing.